

CIRQUE ÉLOIZE SHINES ON THE INTERNATIONAL STAGE WITH A NEW PERMANENT CREATION AT SOUTH KOREA'S LARGEST AMUSEMENT PARK

A spectacular residence created by a Quebec team
for Everland, operated by Samsung C&T.



Montréal, March 17, 2026 – Cirque Éloize significantly steps up its international visibility as Everland, South Korea's largest amusement park and operated by the Samsung group, entrusts it with creating its new permanent show for its dedicated theatre beginning **April 1, 2026**.

This prestigious collaboration once again positions Quebec know-how at the heart of global innovation in entertainment. To be presented to millions of people each year, this show will become one of Everland's major permanent attractions and an exceptional international showcase for Cirque Éloize's creativity and expertise.

Conceived specifically for this theatre, the show offers an immersive **40-minute** experience, combining aerial acrobatics, puppetry, slacklining, Russian swing, and fire manipulation within a spectacular visual environment.

This creation unfolds around the poetic story of **Eyell**, a young girl who leaves her village and follows a majestic white swan into an enchanted forest to discover a secret world populated by spirits and fantastic creatures where she will learn to fly. This visual fable celebrates wonder, friendship, and childhood curiosity.



“The trust that Everland has placed in us to conceive and produce this permanent show constitutes exceptional recognition of Cirque Éloize’s savoir-faire and of the talent of its artists and design team. Presenting an original creation in the heart of South Korea’s largest amusement park is an immense honour which provides us with an extraordinary international showcase for our creativity. This project demonstrates the ability of Quebec circus artists to imagine spectacular experiences that cross cultures and bring together audiences around the world,” says **Elise Charbonneau, CEO, Cirque Éloize.**

“Montréal brings together some of the greatest circus creators in the world. Among them, we felt that Cirque Éloize was the best-positioned partner to create a production that reflects Everland’s unique identity and its unique way of telling stories. We believe that this creation will go far beyond that just a new show, and that it will become, for years to come, an iconic signature attraction for Everland,” says **Sewon Chung, Manager, Entertainment Group, Everland.**

A CREATION CONCEIVED BY AN EXCEPTIONAL TEAM

Conceived and designed by **Benoît Landry**, director and creator of many major shows and events.

Alongside him are:

- **Pascal Auger**, Executive Producer
- **Andrew Corbett**,
- **Alex McMahon**,
- **Nadia Richer**, Acrobatic Design
- **Sarah Lachance**, Stage Design
- **Alexis Bowles**, Lighting Design
- **Philippe Massé**, Costume Design
- **Edith Collin-Marcoux**, Choreography
- **Marie-Josée Houle**, Accessory Design
- **Christine Plouffe**, Puppet Design
- **France Godin**, Production Management and Staging Assistance
- **Maryse Gosselin**, Make-up Design

INTERNATIONAL RECOGNITION FOR QUEBEC CIRCUS ARTS

This permanent residency marks a new important step in Cirque Éloize's international development. Its creations have been presented in more than **700 cities and 50 countries**. By entrusting this project to a team from Quebec, Everland highlights the province's global reputation for artistic excellence in the field of contemporary circus and performing arts.

SERGE FIORI – SEUL ENSEMBLE

Don't forget that **Serge Fiori – Seul ensemble** will be presented first in Montréal at **Théâtre St-Denis beginning August 29**, before continuing its journey across the province in **2026 and 2027**, with performances in **Quebec City, Gatineau, Sherbrooke and La Baie**. This emblematic creation by Cirque Éloize will allow thousands of spectators everywhere to celebrate Serge Fiori's immense musical heritage in an updated, grandiose and deeply moving performance.

ABOUT CIRQUE ÉLOIZE

A driving force in Quebec's cultural visibility for more than 30 years, Cirque Éloize creates, produces, and offers touching shows filled with poetry. A pioneer in contemporary circus, Cirque Éloize blends circus arts with music, dance, technology, and theatre, fulfilling the expectations of audiences seeking meaningful entertainment. Its original creations have been acclaimed by more than 6 million spectators and have accumulated over 7,000 performances in some 700 cities around the world. Over time, Cirque Éloize has evolved to become a multidisciplinary company offering a remarkably diverse creative range. The Éloize Entertainment and Éloize Studios divisions were born from the desire to offer local and international clients unique and tailor-made event experiences, multimedia shows, and immersive exhibitions, thus demonstrating our commitment to excellence, innovation and creativity.

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Source: Cirque Éloize | cirque-eloize.com

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